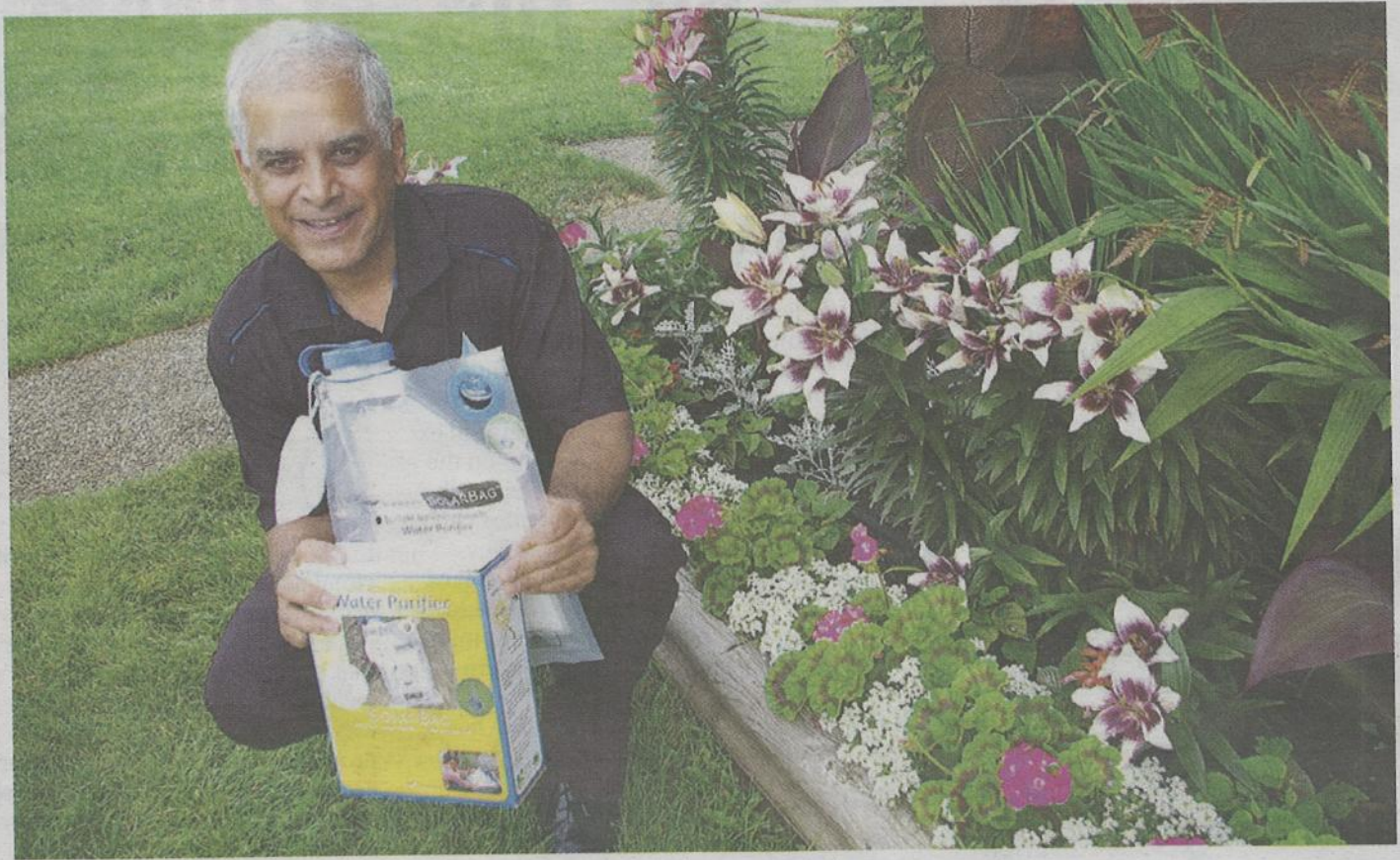


Chamber Snapshots: A close-up look at members that keep Mission humming



Zak Motala, president of Puroxi Global Inc., offers USDA organic approved water purifier and solar bags.

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Putting people first key to Puroxi's business success

By Kathleen Rake

"We are passionate about helping people all over the world achieve clean, safe, nutritious water," said Zak Motala, president of Puroxi Pure Water Global Inc. "Water is life."

Headquartered in Deroche, just east of Mission, Puroxi's established and well-trained international dealer network has been helping farmers, NGOs and individuals achieve clean water since 2008.

"While we serve clients worldwide and definitely

have a big-business attitude," said Zak, "we are proud of our small-business, hometown heart."

Puroxi uses hydrogen peroxide as the base for its purification systems.

"I discovered hydrogen peroxide's benefits when I was experiencing a personal health issue," shared Zak.

"And that's how it all started, way back in 2003," he added.

Puroxi is USDA organic approved, plus, NSF (National Sanitation Foundation) product is available.

But we're more than full-service water purification

systems for industry, agriculture and municipalities," Zak explained. "We have products for personal use. Personal water safety is important — always. Take our SolarBag, for instance. It's ideal for individuals who like to hike, boat and camp. And it's perfect for the home emergency kit."

This award-winning technology uses the power of sunlight to provide three litres of pure drinking water in as few as three hours. No batteries, chemicals or filters are needed.

Zak is proud to be a mem-

ber of the Mission Regional Chamber of Commerce.

"The Chamber has helped us keep in touch with our community and made sure we are always aware of changing rules and legislation as they relate to business."

He credits his put-people-first attitude with the growth of his business.

"Always be ethical and sincere with everyone, regardless of their position," he said. "Insist all your suppliers and associates do the same."

For more information, visit puroxi.com or call 604-826-8368.